



**CMI**  
BUSINESS  
SCHOOL



## EXPERT DEGREE IN CSR AND SUSTAINABILITY

Presential and Online modalities

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20 ECTS

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This course is also available in Spanish

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[www.cmiuniversal.com](http://www.cmiuniversal.com)



Be the change  
you want to see  
in the world.

Mahatma Gandhi



**CMI**

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**CMI**

## Why CMI Business School?

CMI is an innovative Business School offering programs of excellence that are at the forefront of responsible business and organizational management.

CMI works to lead, promote and execute scientific and technological research activities covering the entire development and implementation process, starting from exploring the boundaries of knowledge to the end of the life cycle of all products and services, considering the needs of a sustainable and circular economy.

CMI offers the highest standards of quality in its services to society. All its activities are developed through continuous improvement processes, supported by modern and advanced technological and management systems.

[www.cmiuniversal.com](http://www.cmiuniversal.com)



### Research & Development

Tutoring and investigation assistance



### In-class lectures

Madrid headquarters



### Live streaming classes

Virtual Campus



### Employment and Networking

Job opportunities, internships and alumni club



### Scholarships and grants

For new students and former students

# Expert Degree in CSR and Sustainability

**By taking this course you will be able to design and implement Corporate Social Responsibility strategies to conduct responsible business with a positive impact on society and nature**



Title of Expert in Corporate Social Responsibility and Sustainability from CMI Business School, the first business school specializing in CSR, where people's integrity prevails and students learn processes and techniques from a new perspective of collaboration, thereby obtaining the best results. CMI uses the most specialized and advanced teaching methodology that properly combines theory, practice, and the use of case methodology, decision-making training, and obtaining the comprehensive performance

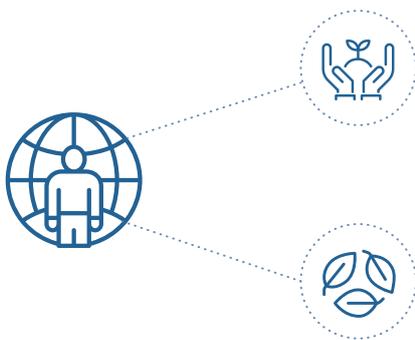
and development of students through a personalized assessment and continuous evaluation of performance. The expert degree is based on an adapted and unique course of studies that emphasizes the experience and global development of the student, for which it is carried out in small groups of students. After completing this program, you will be able to become part of the CMI Alumni community, which offers the best services and advantages of our institution.

## To who is it addressed?

The expert degree in CSR and Sustainability is directed towards executives, company managers, NGOs, public administrations, freelancers, professionals, entrepreneurs, students and, in general, anyone who wants to learn how to design and implement Corporate Social Responsibility strategies to conduct a responsible business with a positive impact on society and nature.



## Course objectives



Understand what Corporate Social Responsibility means and the reasons for its importance. How to analyse the business environment from a social, economic, legal and environmental perspective.

Design and implement CSR policies in the businesses' core operations and in all types of organizations, such as foundations, NGOs, associations, and public administration.

## Modalities and Timetables\*

 <b>On-site</b>	 <b>Online</b>
Start September 2020	Starting November 2020
From Monday to Friday 18.00 a 21.00 H	Tuesday, Wednesday and Thursday 18.00 a 21.00 H
1.100 euros	800 euros

# Course Programme

The academic program consists of six main modules focused on providing students with management and organizational skills in the field of Corporate Social Responsibility. At the end of the course you will obtain your diploma from CMI Business School as an “Expert in Corporate Social Responsibility and Sustainability”.

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## Direction of Corporate Social Responsibility

6 ECTS

- Introduction and Evolution of CSR
- Ethical Framework of Organizations
- Sustainable Strategy Management
- CSR Communication
- International Dimension of CSR and Sustainable Strategy Development
- Management of Foundations and Social Enterprises

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## Regulatory Compliance Management

3 ECTS

- Legal & Juridical environment of Organizations
- Management of Compliance Programs

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## Economic and Financial Environment of CSR

4 ECTS

- Economic Environment for CSR
- Sustainable Finances
- Socially Responsible Investments

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## Human Management and Social Innovation

3 ECTS

- Environment and Social Innovation
- Sustainable Human Management

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## Environmental Management

4 ECTS

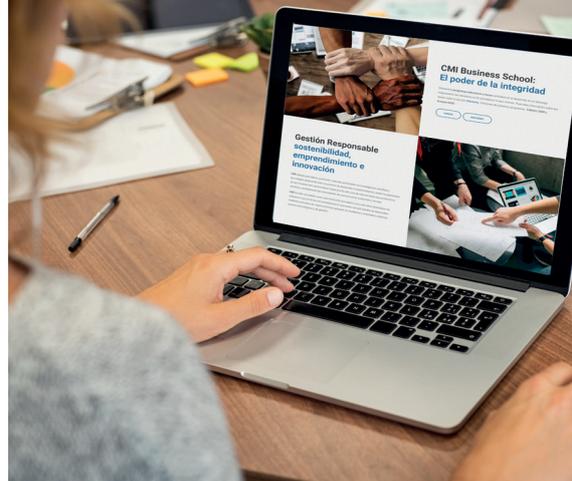
- Management and Protection of the Environment
- Management Systems and Environmental Impact Assessment

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## Total

20 ECTS

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### CMI Business School

The first specialized business school in Corporate Social Responsibility.



### Faculty members

Our teachers are experienced professionals, doctors, doctoral students and researchers in the subject area imparted



### Virtual Campus

This platform facilitates communication and monitoring of the academic program.



### International Course

The courses have a global business perspective.



### Experience-based methodology

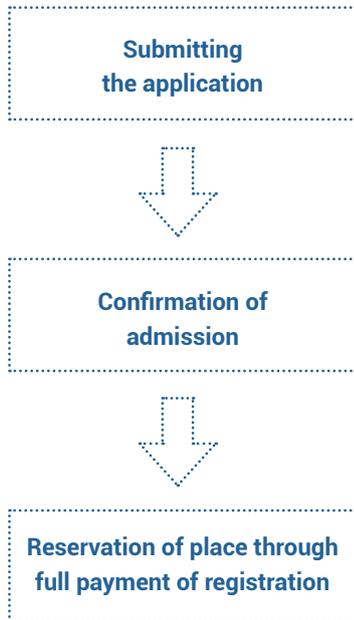
Theory and case studies are combined to create knowledge based on experience.



### Limited places

Reduced group sizes.

# Registration Process



## Requirements

Documentation to send to [cmi@cmiuniversal.com](mailto:cmi@cmiuniversal.com):  
- Curriculum vitae updated.

## Request

La selección de los candidatos la llevará a cabo el Comité de Admisión compuesto por la Dirección de CMI y del Máster en RSC y Sostenibilidad.

## Inscription

The result of the admission process will be communicated to the candidate by email. In the case of being admitted, to formalize the registration process they must make the payment of the entire course for the reservation of the place.

The registration process can be carried out throughout the year, although it is subject to the existence of vacancies.

# Club Alumni



In CMI we work to serve at the highest possible level the students who attend our school. Therefore, at the end of any CMI program, all the advantages of being an alumni are offered free of charge:

- Up-to-date information on our programs and discounts.
- Reception of our newsletters and publications.
- Information on topics of interest.
- Invitation to networking activities, conferences, talks.
- Discounts on training programs and merchandising

\*Candidates without a university degree may be admitted demonstrating relevant professional experience as a source of knowledge and skills in our admission criteria to maximize the positive impact of students and Institute.

A minimum work experience of 10 years will be required and an objective test of access consisting of the writing of a developed Current Issue, which will be designated for each candidate.

# Academic Calendar

## March - October 2021

Tentative dates. Confirm with academic area

### Schedule

Face to face: 18:00 - 21:00 hours (From Monday to Friday)

Online: 18:00 - 21:00 hours (Tuesday, Wednesday & Thursday)

### FEBRUARY

L	M	M	J	V	S	D
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

### MARCH

L	M	M	J	V	S	D
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

### APRIL

L	M	M	J	V	S	D
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

### MAY

L	M	M	J	V	S	D
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24/31	25	26	27	28	29	30

### JUNE

L	M	M	J	V	S	D
	2	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

### JULY

L	M	M	J	V	S	D
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

### AUGUST

L	M	M	J	V	S	D
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23/30	24/31	25	26	27	28	29

### SEPTEMBER

L	M	M	J	V	S	D
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

### OCTOBER

L	M	M	J	V	S	D
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

- Call March - April (Online - Spanish)
- Call June - July (Online - English)
- Call September - October (face-to-face - Spanish)
- Classes Day
- Last day of work delivery
- Holidays
- Grade Publication
- Free



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