



CMI
BUSINESS
SCHOOL



UCAV
www.ucavila.es

HIGHER EDUCATION DIPLOMA **IN CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY**



📍 C. de López de Hoyos, 9, 1º derecha
28006 Madrid (Spain)

✉️ cmi@cmiuniversal.com

☎️ +34 91 172 43 58

📞 +34 681 36 12 27

www.cmiuniversal.com

MODALITIES:
On site - Online

20 ECTS

DOUBLE DEGREE:
Higher Education Diploma CMI BUSINESS SCHOOL
Higher Education Diploma from the Catholic
University of Santa Teresa de Jesús de Ávila (UCAV)



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***"IT'S NOT ABOUT
WHERE YOU
COME FROM, IT'S
ABOUT WHERE
YOU'RE GOING."***

ELLA FITZGERALD.



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1. CMI BUSINESS SCHOOL

**2. CATHOLIC UNIVERSITY OF SANTA TERESA DE
JESÚS DE ÁVILA (UCAV)**

**3. HIGHER EDUCATION DIPLOMA IN CORPORATE
SOCIAL RESPONSIBILITY AND SUSTAINABILITY**

4. ADDRESSED TO

4. COURSE OBJECTIVES

4. MODALITIES AND TIMES

5. COURSE PROGRAMME

6. REGISTRATION PROCESS

7. CLUB ALUMNI

WHY CMI Business School?

CMI is an innovative Business School offering programs of excellence that are at the forefront of responsible business and organizational management.

CMI works to lead, promote and execute scientific and technological research activities covering the entire development and implementation process, starting from exploring the boundaries of knowledge to the end of the life cycle of all products and services, considering the needs of a sustainable and circular economy.

CMI offers the highest standards of quality in its services to society. All its activities are developed through continuous improvement processes, supported by modern and advanced technological and management systems.



Research & Development

Tutoring and investigation assistance



In-class lectures

Madrid headquarters



Live streaming classes

Virtual Campus



Employment and Networking

Job opportunities, internships and alumni club



Group discounts

Applicable for companies and individuals



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CMI Business School, the leading international business school in conscious management of organizations, now offers a double university degree after reaching an agreement with the Catholic University of Ávila (UCAV), thanks to a collaborative effort to provide greater opportunities to students.

The Catholic University of Ávila is an active nucleus that is part of all sectors of society in a two-way way. It has professionals from all sectors who bring the needs of the real world closer together in advance a training adapted to work needs. His commitment to society seeks a balance between training and the needs of the labor market.

The Catholic University of Ávila crosses the Wall to make its Corporate Social Responsibility a reality through different actions in which every day it puts its enthusiasm and commitment to achieving a better society.



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Higher Education Diploma in Corporate Social Responsibility and Sustainability

By taking this diploma you will be able to design and implement Corporate Social Responsibility strategies to conduct responsible business with a positive impact on society and nature.



Higher Education Diploma in Corporate Social Responsibility and Sustainability from CMI Business School, the first business school specializing in CSR, where people's integrity prevails and students learn processes and techniques from a new perspective of collaboration, thereby obtaining the best results. CMI uses the most specialized and advanced teaching methodology that properly combines theory, practice, and the use of case methodology, decision-making training, and obtaining the comprehensive performance

and development of students through a personalized assessment and continuous evaluation of performance. The Higher Education Diploma is based on an adapted and unique course of studies that emphasizes the experience and global development of the student, for which it is carried out in small groups of students. After completing this program, you will be able to become part of the CMI Alumni community, which offers the best services and advantages of our institution.



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ADDRESSED TO

The expert degree in CSR and Sustainability is directed towards executives, company managers, NGOs, public administrations, freelancers, professionals, entrepreneurs, students and, in general, anyone who wants to learn how to design and implement Corporate Social Responsibility strategies to conduct a responsible business with a positive impact on society and nature.



COURSE OBJECTIVES



Understand what Corporate Social Responsibility means and the reasons for its importance. How to analyse the business environment from a social, economic, legal and environmental perspective.

Design and implement CSR policies in the businesses core operations and in all types of organizations, such as foundations, NGOs, associations, and public administration.

MODALITIES AND TIMES



On-site

SEPTEMBER 2022

MONDAY TO FRIDAY
18:00 a 22.00 H (CET)

1.100 euros



Online

JUNE 2022

MONDAY TO FRIDAY
18:00 a 22.00 H (CET)
SCHEDULE FLEXIBILITY

800 euros

** The price includes all program materials, accreditation, diploma, and membership in the CMI Alumni Club.*



COURSE PROGRAMME

The academic program consists of six main modules focused on providing students with management and organizational skills in the field of Corporate Social Responsibility. At the end of the course you will obtain a double degree diploma from CMI Business School and The Catholic University of Santa Teresa de Jesús de Ávila (UCAV) as an Higher Education Diploma in Corporate Social Responsibility and Sustainability.

Direction of Corporate Social Responsibility

6 ECTS

- Introduction and Evolution of CSR
- Ethical Framework of Organizations
- Sustainable Strategy Management
- CSR Communication
- International Dimension of CSR and Sustainable Strategy Development
- Management of Foundations and Social Enterprises

Regulatory Compliance Management

3 ECTS

- Legal & Juridical environment of Organizations
- Management of Compliance Programs

Economic and Financial Environment of CSR

4 ECTS

- Economic Environment for CSR
- Sustainable Finances
- Socially Responsible Investments

Human Management and Social Innovation

3 ECTS

- Environment and Social Innovation
- Sustainable Human Management

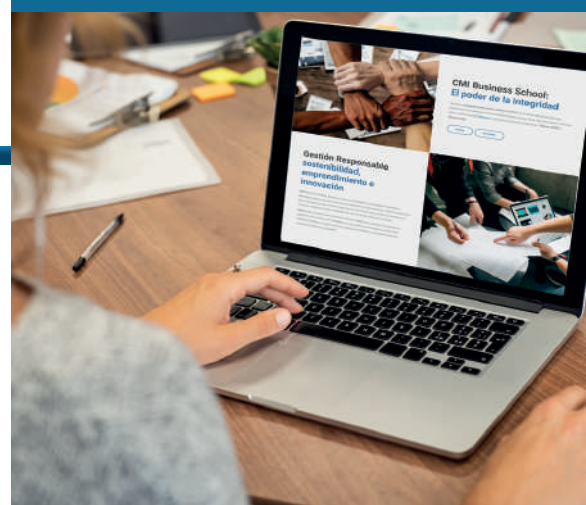
Environmental Management

4 ECTS

- Management and Protection of the Environment
- Management Systems and Environmental Impact Assessment

Total

20 ECTS



CMI Business School

The first specialized business school in Corporate Social Responsibility.



Faculty members

Our teachers are experienced professionals, doctors, doctoral students and researchers in the subject area imparted



Virtual Campus

This platform facilitates communication and monitoring of the academic program.



International Course

The courses have a global business perspective.



Experience-based methodology

Theory and case studies are combined to create knowledge based on experience.



Limited places

Reduced group sizes.



REGISTRATION PROCESS



SUBMITTING THE
APPLICATION

Requirements

Documentation to send to cmi@cmiuniversal.com:

- Curriculum Vitae
- Copy of passport or identity document
- High level of English (B2)



CONFIRMATION OF
ADMISSION



RESERVATION BY PAYING
THE REGISTRATION FEE



PAYMENT OF THE
FULL FEE OF THE
COURSE

Inscription

The result of the admission process will be communicated to the candidate by email. In the case of being admitted, to formalize the registration process they must make the payment of 100 euros as REGISTRATION for the definitive reservation of the place.

The registration process can be carried out throughout the year, although it is subject to the existence of vacancies.



CLUB ALUMNI




In CMI we work to serve at the highest possible level the students who attend our school. Therefore, at the end of any CMI program, all the advantages of being an alumni are offered free of charge:

- Up-to-date information on our programs and discounts.
- Reception of our newsletters and publications.
- Information on topics of interest.
- Invitation to networking activities, conferences, talks.
- Discounts on training programs and merchandising.




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