



**CMI**  
BUSINESS  
SCHOOL




**UCAV**  
www.ucavila.es





## MASTER IN **CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY**



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**MODALITIES:**  
Online  
Onsite

**72 ECTS**

**DOUBLE DEGREE:**  
MASTER'S DEGREE FROM CMI BUSINESS SCHOOL  
MASTER'S DEGREE FROM UNIVERSIDAD CATÓLICA  
DE ÁVILA (UCAV)



**CMI**  
BUSINESS  
SCHOOL

**"GLOBALIZATION MAKES IT CLEAR  
THAT SOCIAL RESPONSIBILITY IS  
REQUIRED NOT ONLY FROM  
GOVERNMENTS, BUT ALSO FROM  
COMPANIES AND INDIVIDUALS."**

**- ANNA LINDH.**

*Former Minister for Foreign Affairs of Sweden*



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**CMI** BUSINESS SCHOOL

## WHY CMI Business School?

CMI is an innovative Business School that offers programs of excellence at the forefront of responsible business and organizational management.

At CMI, we work to lead, promote and execute scientific and technological research activities that encompass the entire development and implementation process, from the exploration of the limits of knowledge to the end of the life cycle of all products and services, considering the needs of a sustainable and circular economy.

CMI Business School offers the highest quality standards in its services to society. All its activities are developed through continuous improvement processes, supported by modern and advanced technological and management systems.

CMI is a signatory of the Global Compact and a member of the UN PRME (Principles for Responsible Management Education) to promote Corporate Social Responsibility and Sustainability.

**PRME**



### Research & Development

Tutoring and investigation assistance.



### Live streaming classes

Virtual Campus.



### Employment and Networking

Job opportunities, internships and alumni club.



### Scholarships and grants

For new students and alumni club.

# CMI AWARDS RECOGNITIONS



**2020, Corporate Social Responsibility and  
Sustainability Award, Corresponsables**



**2021, Academic Excellence Award,  
Gala Foundation.**

**2021, Internship Program Excellence  
Award, Gala Foundation.**



**2022, Cum  
Laude Seal,  
Emagister**



**2022, European  
Excellence Education  
Award, Financial Magazine.**



**2022, B Corp  
Certification,  
B Lab.**

# CMI AWARDS RECOGNITIONS



**2021, #6 Business School  
in Spain (Presential and Blended Programs),  
Financial Magazine.**



**2022, #5 Business School in  
Spain (Presential and Blended Programs),  
Financial Magazine.**



**2022, Top 10 Most Promising  
Universities and Colleges, Higher  
Education Review, India.**



**Best CSR Training Program Provider  
– Spain” in the Corporate Social  
Responsibility Awards 2022 by Acqui-  
sition International**

# CMI AWARDS RECOGNITIONS



**2019, #1 Master of Corporate Social  
Responsibility and Sustainability Ranking,  
Mundoposgrado.**

**2022, #1 Master of Corporate Social  
Responsibility and Sustainability Ranking,  
Mundoposgrado.**



**2022, #1 Master of Corporate Social  
Responsibility and Sustainability Ranking,  
Financial Magazine.**



## EXPERIENCE CMI Business School

Studying at CMI means studying at an institute whose mission is to work to make the world a better place both socially and environmentally, through our high-quality academic activity and our Foundation, focused on helping underserved people and environments.

At CMI we work tirelessly because, like our students, collaborators and so many others, our goal is to leave a better world for generations to come.

## PARTNER ORGANIZATIONS



- ✓ **CMI Business School**  
The first business school specialized in Corporate Social Responsibility.
- ✓ **Faculty members**  
Our teachers are experienced professionals, doctors, doctoral students and researchers in the subject area imparted.
- ✓ **Experience-based methodology**  
Theory and case studies are combined to create knowledge based on experience.
- ✓ **International Program**  
The program has a global business perspective.
- ✓ **Virtual Campus**  
This platform facilitates communication and monitoring of the academic program.
- ✓ **Limited places**  
Maximum 30 students per class.



UCAV  
[www.ucavila.es](http://www.ucavila.es)

CMI Business School, the leading international business school in conscious management of organizations, offers a double university degree after reaching an agreement with the Catholic University of Ávila (UCAV), thanks to a collaborative effort to provide greater opportunities to students.

UCAV is an active nucleus that is part of all sectors of society in a bidirectional way. It has professionals from all sectors that approach the needs of the real world anticipating an education adapted to labor needs. Its commitment to society seeks a balance between training and the needs of the labor market.

UCAV crosses the wall to make its Corporate Social Responsibility a reality through different actions in which every day it applies its enthusiasm and commitment to achieve a better society.



# MASTER'S DEGREE IN CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY

CMI offers its Master's Degree in CSR and Sustainability, a unique and specialized program to achieve, after one year, a truly professional and personal development transformation.



This program is aimed to people who want to embody the leadership that society demands, committed to the growth of organizations that produce a positive impact.

The program is taught with the most modern technologies and methodologies in pedagogy and with a faculty of research professors of excellence both in the professional, academic and teaching fields. The Master in CSR and Sustainability has an international approach to business and organizations for sustainable development in the global context.

The Master's Degree in CSR and Sustainability will allow you to maximize your chances of success in the development of your career, training you for the management and administration of companies and organizations; your employability will improve, helping you find jobs in large multinationals, medium and small companies, as well as in social enterprises and foundations.

Through training excellence, this program will enable you to successfully lead areas, teams, projects, organizations and the creation of innovative companies with a focus on responsible and sustainable growth.

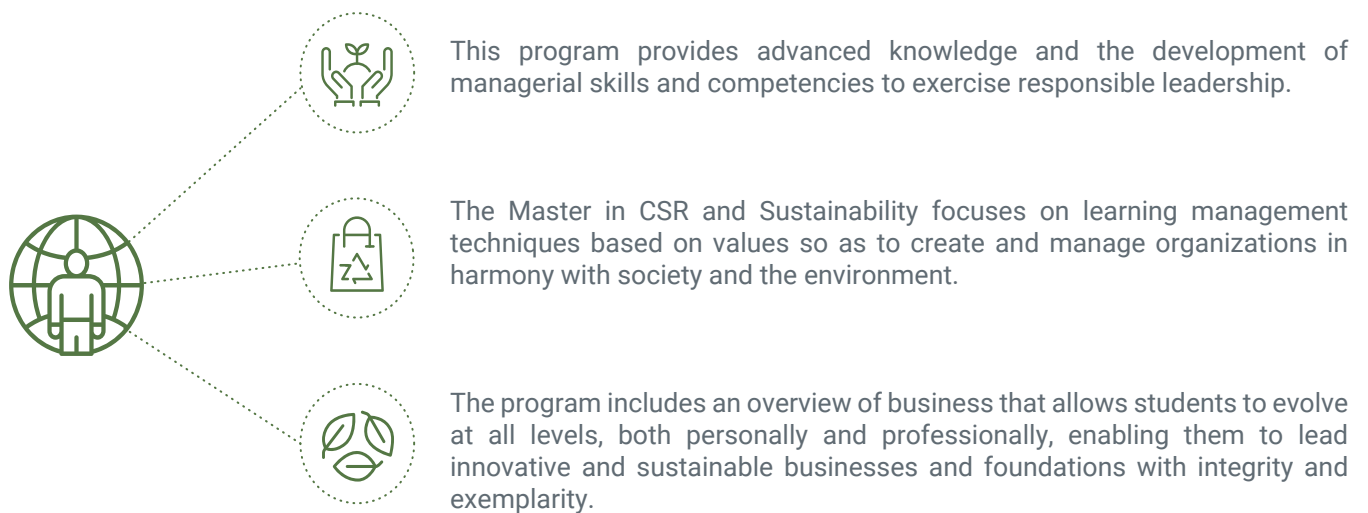


## ADDRESSED TO

The Master's Degree in CSR and Sustainability is aimed at professionals from different disciplines and technical profiles, who wish to incorporate a CSR perspective into their careers and apply it in companies and organizations.

CMI students represents the evolution and higher levels of awareness of society, as well as the values and virtues that make entrepreneurship an element of progress and preservation of the assets of our environment, contributing to the improvement of society and the environment as a legacy for generations to come.

## COURSE OBJECTIVES



## MULTICULTURAL ENVIRONMENT

At CMI, programs are taught with a global perspective, so students interact with and learn about diverse business cultures in order able to manage international organizations that also consider local aspects and traditions for greater business effectiveness.



# PROFESSIONAL INTERNSHIPS in Companies

All internships can be paid and will serve as an ideal complement to the learning developed throughout the curriculum. In addition, all students will have the option to continue the internship period in an extracurricular way, i.e. without credits, for a period of 6 months.



## MODALITIES AND SCHEDULES



### Full Time

Starts: October  
Ends: September

Two days a week  
from 6:00 to 10:00 pm





### Online

Starts: February  
Ends: November

Two days a week  
from 6:00 to 10:00 pm

*\*All programs are intensive with a duration of 1 academic year (three trimesters).*



## FEES AND Applicable terms and conditions<sup>1</sup>

	 <b>Full Time</b>	 <b>Online</b>
<b>TOTAL COST</b>	7,920 €	4,365 €
<b>PRICE WITH 10% DISCOUNT FOR PROMPT PAYMENT<sup>2</sup>:</b>	7,218 €	4,018.50 €
<b>RESERVATION OF PLACE<sup>3</sup> (Registration)</b>	900 €	
<b>REST: MONTHLY PAYMENT AMOUNT<sup>4</sup></b>	9 installments of 780 € (7,020 €)	9 installments of 385 € (3,465 €)

1. The price includes all program materials and membership to the CMI Alumni Club.
2. Full payment must be made before the start of the program.
3. The place is reserved by payment of the registration fee once admission to the program has been communicated.
4. Nine remaining installments: within the first 5 days at the beginning of each month.

## SCHOLARSHIPS

CMI, through its foundation, grants scholarships for all types of master's degree programs, supporting the democratization of quality training and equal opportunities. These scholarships include:

- 
 Up to 50% bonus for academic excellence, functional diversity or for people from emerging economies, or low income people from any origin.
- 
 Up to 25% bonus for professional trajectory in CSR, NGOs or similar, for the unemployed or recent graduates.

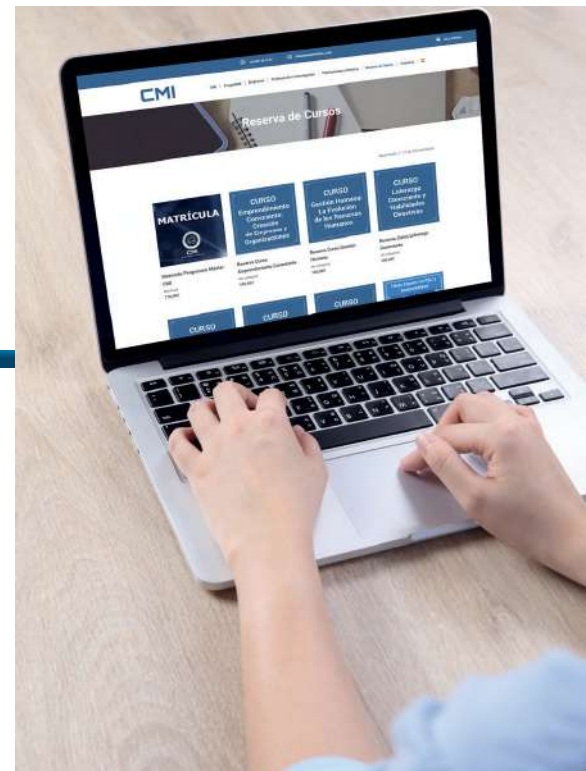
*We also offer additional discounts for pre-registration, group enrollment and for members of the Alumni Club. and for members of the Alumni Club.*



# COURSE PROGRAM

Our course program is distinguished by combining all necessary elements to stand out as a responsible leader: cutting-edge knowledge with scientific rigor, practical exercises that allow you to apply the knowledge acquired, and experiential learning elements that optimize the use in each area of study and development.

The following is a description of the main axes of our course program, which may vary and are subject to the latest modifications considered appropriate by each expert according to the latest advances in their area of knowledge, with the aim of always providing cutting-edge training.



## MASTER'S DEGREE IN CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY

### Management Competencies and Skills

9 ECTS

- Conscious Leadership and Management Skills.
- R+D+I Methods and Responsible Entrepreneurship.
- Projects management.
- International Responsible Negotiation.
- Development and Career Vision.

### Directorate of CSR and Sustainable Organizations

16 ECTS

- Evolution and International Standards of CSR and Sustainable Development.
- Ethical Framework and Sustainable Management of Companies and the Third Sector.
- CSR Strategy, Planning, Reporting and Communication.

### Environmental Management and Regulatory Compliance

15 ECTS

- Environmental Management and Nature Protection Systems.
- Legal Framework of Organizations.
- Management of Regulatory Compliance Programs.

### Human Management, Social Innovation and Economic-Financial Environment

14 ECTS

- Environment and Social Innovation.
- Sustainable Human Management.
- Economy and CSR.
- Sustainable Finance and Socially Responsible Investments (SRI).

### Master's Final Project

6 ECTS

### Professional Internship

12 ECTS

**TOTAL CREDITS**

**72 ECTS**



# REGISTRATION PROCESS

## Requirements

Documentation to be sent to [cmi@cmiuniversal.com](mailto:cmi@cmiuniversal.com):

- Curriculum vitae
- Copy of passport or identity card
- High level of English
- University degree that qualifies the student to do a Master's degree (apostilled or certified).  
The degree may have been issued by universities around the world.
- Academic transcript (grades)



Sending of  
documentation



Confirmation of  
admission



Reservation of  
place by payment  
of registration fee



Payment of the  
Program

## Application

If you wish to apply for any of the scholarships offered by the CMI Foundation, you must send a motivation letter and scholarship application expressing your interest in applying to the program, and send all the documentation to: [universal@cmiuniversal.com](mailto:universal@cmiuniversal.com)

The selection of candidates will be made by the Admissions Committee integrated by the CMI Direction.

## Registration

The result of the admission process will be communicated to the candidate by e-mail. In the case of being admitted, to formalize the enrollment process, the final reservation fee must be paid.

The enrollment process can be carried out throughout the year, although it is subject to the availability of vacancies.

*Candidates without a university degree may be admitted by demonstrating relevant professional experience as a source of knowledge and skills in our admission criteria to maximize the positive impact of the students and Institute. In this case, a minimum of 10 years of work experience will be required and an objective entrance test, consisting of the writing of a developed current issue, which will be designated for each candidate.*



# ALUMNI CLUB

At CMI, we work to serve, at the highest possible level, students who pass through our classrooms. For this reason, at the end of any CMI program, all the advantages of being an alumnus are offered free of charge:

- Timely and updated information about the programs and scholarships offered.
- Receipt of newsletters and publications.
- Information on topics of interest.
- Invitation to networking activities, conferences, lectures.
- Discounts on training and merchandising.
- Job opportunities.



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