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Certification



**efr**

THE BEST BUSINESS SCHOOL IN SPAIN IN  
FACE-TO-FACE AND ONLINE RSC

#1 CSR Awards U.K.

**Qualificam**  
certificación de máster profesional



**UCAV**  
www.ucavila.es



**CMI Business School**

CONSCIOUS MANAGEMENT INSTITUTE

**INTERNATIONAL SCHOOL OF  
BUSINESS AND TECHNOLOGY**



Gran Vía de San Francisco,  
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www.cmi.es

**Top Business School in Europe 2025**  
Awarded by Education Insider U.S.A.



CMI Business School

EDUCATION  
INSIDER

**UNIVERSITY COLLABORATING CENTER**  
UNIVERSIDAD CATÓLICA SANTA TERESA DE JESÚS DE ÁVILA  
(UCAV)





***“CREATING A STRONG BUSINESS AND BUILDING A BETTER WORLD ARE NOT CONFLICTING GOALS - THEY ARE BOTH ESSENTIAL INGREDIENTS FOR LONG-TERM SUCCESS.”***

**- BILL FORD**

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## WHY CMI Business School?

CMI is an innovative international business and technology school that offers programs of excellence that are at the forefront of responsible business and organizational management.

CMI Business School has been recognized as the Top Business School in Europe 2025 by the North American magazine EDUCATION Insider. This prestigious accolade reflects the excellent quality, reputation and trust that CMI has built over time.

CMI Business School received the award for most innovative academic programs in Spain in 2022 by The International CSR Excellence Awards.

At CMI we work to lead, promote and execute scientific and technological research activities that encompass the entire development and implementation process, from exploring the limits of knowledge to the end of the life cycle of all products and services, considering the needs of a sustainable and circular economy.

CMI Business School offers the highest quality standards in its services to society. All its activities are developed through continuous improvement processes, supported by modern and advanced technological and management systems.

CMI is a signatory of the Global Compact and a member of the UN academic network PRME (Principles for Responsible Management Education) to promote Corporate Social Responsibility and Sustainability.

## PRME AWARDS



### Research & Development

Tutoring and research assistance



### In-site conferences

Madrid Campus



### Live streaming classes

Virtual Campus



### Employment and Networking

Job opportunities, internships and alumni club



### Group discounts

Applicable for companies and individuals

# En 2025 te damos 25 motivos para solicitar tu admisión en CMI

- 1.- Faculty of Excellence: More than 70% of our professors are PhDs or doctoral students and hold senior positions in companies such as Telefónica, BBVA, and IBM. Our faculty has received the Academic Excellence Award for Best Faculty in Spain (Gala Foundation). Learn from the best!
- 2.- Double degree: Upon completion of a master's degree, you will earn a CMI Máster Profesional Cualificam degree and another from the Catholic University of Ávila (RUCT registration code 059).
- 3.- Personalized academic advisor: An expert guides students through the admissions and scholarship process at no additional cost.
- 4.- Practical methodology: Innovative programs with knowledge and tools applicable to organizational leadership.
- 5.- International focus: Training with global case studies and master classes from professors from prestigious universities.
- 6.- Positive impact: Training oriented towards sustainable growth with economic, social and environmental benefits.
- 7.- Accredited quality: CMI has certifications such as B Corp, ISO 9001 and ISO 21001, in addition to the support of the UCAV and the official registration of its master's degrees.
- 8.- Rankings and awards: CMI has been recognized in Spain, the United Kingdom, and India as a Top 10 organization, achieving #1 status in CSR and Sustainable Development training.
- 9.- Paid internships: All master's degrees include a minimum of 300 hours of internships in companies, which can be validated with work experience.
- 10.- Job board: CMI offers a job portal to improve the employment opportunities of its students.





11.- Employability: CMI master's degrees have a 97% employability rate, facilitating job placement and professional growth for managers.

12.- Career guidance and coaching: All programs include personalized tutoring and coaching sessions to help students confidently define their career path in a dynamic market.

13.- Networking: Activities, conferences, and workshops are organized to encourage the creation of contact networks between students and teachers of different nationalities.

14.- Small groups: Each class has a maximum of 30 students, allowing for closer, more personalized learning with the teachers.

15.- Virtual Classroom: A modern, intuitive, and accessible platform that facilitates learning in both in-person and online programs.

16.- Flexibility: Classes can be followed live or recorded, allowing students to adapt their training to their pace and work schedules.

17.- Coordination and tutoring: Each student has a tutor who offers personalized attention and ensures proper completion of the academic program.

18.- Alumni Club: Upon graduation, students join a community with access to discounts, exclusive events, networking, and valuable content for their professional development.

19.- Scholarship Plan: CMI offers a scholarship program recognized for its social impact, allowing more people to access its master's programs with financial support.

20.- Interest-free financing: Payment in installments is permitted at no additional cost, and can even be deferred until the student secures employment with a salary of more than 14,000 euros per year.

21.- Services for foreign students: Assistance with visa procedures, residency, medical insurance, accommodation, and other essential services in Spain.

22.- Prestigious associations: CMI is a member of the AEEN, EUPHE and the UN academic network – PRME, promoting values-based training.

23.- Top-tier clients: Student and business satisfaction supports CMI's educational quality, with training eligible for FUNDAE funding.

24.- Boosting entrepreneurship: Through its business incubator and accelerator, CMI provides consulting and coworking spaces to support startups.

25.- Location in Madrid: We are located at Gran Vía de San Francisco, 15, in the heart of the city, surrounded by culture and entertainment. We are 700m from the Royal Palace and the Almudena Cathedral, and 370m from the Puerta de Toledo Metro Station.



## OUR PHILOSOPHY

The purpose of CMI's existence is to contribute to society's awakening to the idea of creating a new and better world through research, development, and innovation and the integral education of people.



### Research

"At CMI, we work for development and innovation. Our purpose is to generate scientific and technological knowledge in collaboration with sector stakeholders, and to share this knowledge through our scientific journal: Conscious Management Journal



### Social Responsibility Education

To offer products and services for excellence in the conscious management of organisations, maximising the development of people's talent.



### Consulting

Our objective is to offer advanced consulting services to leaders and organisations, seeking excellence in the service of society.



### Our vision

CMI Business School's vision is to be a benchmark in Corporate Social Responsibility through research, teaching, consulting, and entrepreneurship related to conscious leadership, and the responsible and sustainable management of people and organisations.





## CMI Business School's Experience

Studying at CMI means being educated at an institute whose mission is to work to make the world a better place, both socially and environmentally, through our high quality academic activities and our Universal Foundation, focused on helping underserved people and environments. At CMI, we work tirelessly because, like our students, collaborators, and so many people, our goal is to make the world a better place, socially and environmentally, for the next generations.

## PARTNER COMPANIES



- ✓ **CMI Business School**  
International school of business and technology

- ✓ **Our teaching team**  
Our professors are professional experts, Doctorates, doctoral candidates, and researchers

- ✓ **Experiential methodology**  
Theory and case studies are combined to create knowledge based on experience

- ✓ **International Programme**  
Subjects have a business perspective

- ✓ **Virtual Campus**  
This platform facilitates communication and monitoring of the academic programme

- ✓ **Limited places**  
Maximum 30 students per class



## MISSION

To train professionals in business and organizational administration and management, leadership, innovation, science, and new technologies through excellent, cutting-edge educational programs to boost their careers and achieve sustainable growth with triple benefits: economic, social, and environmental.



## VISION

To become a world-class business and technology school for sustainable growth of organizations with a positive impact on society and the environment.



## VALUES

**C** - Aware of our role as agents of change

**M** - Methodical in our teaching processes to implement innovative and excellent training programs.

**I** - Integrity and ethics in our internal and external management of students, collaborators, and partners.

**B** - Beneficial to society and the environment.

**S** - Sustainable through our contribution to the community in the development of professionals and organizations with a positive impact.



# CLUB ALUMNI

At CMI, we work to serve, at the highest possible level, students who pass through our classrooms. For this reason, at the end of any CMI programme, as an alumni you will be offered the following services free of charge:

- Timely and updated information about the programmes and scholarships offered.
- Receipt of newsletters and publications.
- Information on topics of interest
- Invitation to networking activities, conferences, lectures.
- Discounts on training and merchandising.
- Job opportunities.



**Business School**



## SCHOLARSHIPS, DISCOUNTS AND PAYMENT FACILITIES



CMI grants scholarships for the Master's programmes in all its modalities, thus promoting the democratisation of quality training and equal opportunities.

These scholarships include:

- ✓ Up to 60% scholarship for MBAs and up to 50% scholarship for Masters for academic excellence or country of origin
- ✓ 25% Scholarship for professional experience in CSR, NGO's or similar, the unemployed, or recent graduates
- ✓ 10% discount for registration during the pre-enrolment period
- ✓ 5% discount for making the full payment of the Master's programme (one-time payment)
- ✓ Partnerships discounts
- ✓ Interest-free financing



# UCAV

[www.ucavila.es](http://www.ucavila.es)

## COLLABORATING CENTER

CMI Business School, a leading educator in the conscious management of organisations, is proud to offer a double degree in collaboration with the Universidad Católica de Ávila (UCAV). This partnership represents a shared commitment to providing students with enhanced opportunities for academic and professional growth.

The Universidad Católica de Ávila is a dynamic institution deeply integrated into all sectors of society, fostering a bidirectional relationship with the real world. Its faculty comprises professionals from diverse industries, ensuring that education is aligned with the evolving needs of the job market.

With a strong commitment to societal progress, the Universidad Católica de Ávila seeks to strike a balance between educational excellence and the demands of the workforce. Through its Corporate Social Responsibility initiatives, the University goes beyond the classroom, putting passion and dedication into practice to create a more sustainable and equitable society.



## OUR ACADEMIC PROGRAMMES

RESPONSIBLE MBA  
MASTER IN CSR AND SUSTAINABILITY  
MASTER IN SUSTAINABLE FINANCE  
MANAGEMENT  
MASTER IN MARKETING AND  
INTERNATIONAL TRADE MANAGEMENT  
MASTER IN HUMAN RESOURCES  
MANAGEMENT AND ORGANISATIONAL  
DEVELOPMENT

12 MONTHS, 60 ECTS

**SPECIALIST DEGREE:**  
PROJECT MANAGEMENT, LEADERSHIP AND  
ENTREPRENEURSHIP  
QUALITY MANAGEMENT AND RESPONSIBILITY  
CORPORATE SOCIAL  
DIGITAL MARKETING AND SOCIAL MEDIA  
MANAGEMENT

9 MESES - 30 ECTS

**EXPERT DEGREE :**  
ECONOMY AND SUSTAINABLE FINANCE  
CORPORATE SOCIAL RESPONSIBILITY AND  
SUSTAINABILITY  
SUSTAINABLE DIGITAL MARKETING  
ECONOMY AND SUSTAINABLE FINANCE

3 MONTHS, 20 ECTS

E-LEARNING COURSES

CHECK AVAILABILITY

# MBA IN ADMINISTRATION AND RESPONSIBLE MANAGEMENT

**Our Responsible MBA Programme is a Master's degree in different modalities: full-time weekly and online. It is a unique program of excellence, truly transformative and innovative to develop your talents and skills for the conscious management of companies and organisations.**



**Start date: February and October  
Taught in English and Spanish**

CMI offers its Responsible MBA programme, a unique and In a world of opportunities and challenges, the Responsible MBA specialised Master's degree specialised in achieving, after program is a guarantee of success.

Academic preparation of one year, a truly comprehensive professional and personal global scope and an improvement of management skills that will enable participants to be the driving force behind their full development and at the highest levels throughout their The development of Corporate Social Responsibility (CSR) professional and academic careers.

The programme is taught with development involves responding to society's demand for leaders of the most modern and pedagogical technologies and integrity, who are experts in the different disciplines of methodologies with a staff of professors who are top organisational management and role models in the researchers in the professional and academic careers responsible management of projects to achieve a positive impact on people and the affected environments.

The Responsible MBA has an international approach to business for global growth.



## MBA IN SUSTAINABLE TOURISM

**CMI offers its programme in Sustainable Tourism, a specialised and cutting-edge master's degree to achieve comprehensive, professional and personal development that is truly transformative after one year.**



**Start date: February and October  
Taught in Spanish and English**

The Master in Sustainable Tourism is a specialised programme to responsibly lead and manage the development and growth of tourism businesses, with a positive economic, social and environmental impact. This programme is aimed at people who want to specialise and boost their career with a comprehensive curriculum based on values and the latest management and digitisation techniques and tools.

The Master in Sustainable Tourism focuses on directing policies, strategies, teams and organisations of excellence in customer service, considering all interested parties and managing projects with ASG, Environmental, Social and Governance criteria, to achieve Socially Responsible.

Investments (SRI) and optimise the performance of equipment and resources. Through excellent training, this programme will train you to successfully lead areas, teams, projects, organisations and the creation of innovative companies focused on responsible and sustainable growth.

This programme will allow you to understand and delve into the challenges and opportunities of this industry, understand the drivers and barriers to sustainable growth, and gain technical and managerial skills, while facilitating the digitisation and implementation of the latest technologies such as big data and platforms. digital.

## MASTER'S DEGREE IN CSR AND SUSTAINABILITY

CMI offers its programme in CSR and Sustainability, a specialised and cutting-edge Master's degree to achieve, after one year, an integral, professional and personal development that is truly transformative.



Start date: February and October  
Taught in Spanish and English

This programme is aimed at people who want to become the leader that society demands, committed to the growth of organisations that produce a positive impact.

The Master's Degree in CSR and Sustainability will enable you to maximise the chances of success in your career development, preparing you for the management and administration of companies and organisations with triple, bottom line economic, social, and environmental benefits; your employability will be enhanced to work in multinationals, in small and medium-sized companies, as well as in social enterprises and foundations.

Through excellence in education, this programme will enable you to successfully lead areas, teams, projects, organisations, and the creation of innovative companies that are focused on responsible and sustainable growth.

The programme is taught with the most modern and pedagogical technologies and methodologies with a staff of professors who are top researchers in their professional and academic careers.

The Master's Degree in CSR and Sustainability has an international focus on, and approach to, business and organisations for sustainable development in a global context.



# MASTER'S DEGREE IN SUSTAINABLE FINANCE MANAGEMENT

CMI offers its programme in Sustainable Finance Management, a unique Master's degree with a pioneering and innovative programme to lead the business transformation towards a greener and fairer economy.



The Master's Degree in Sustainable Finance Management is for professionals and entrepreneurs with previous studies or work experience in the field of finance, and who are interested in developing a CSR-based perspective of this area of study.

The development of financial management involves responding to society's demand for leaders of integrity, who are experts in the different disciplines of economic financial management that help to achieve a positive, triple bottom line impact: economic, social, and environmental, according to more holistic environmental, social, and governance (ESG) criteria in organisations.

In a world of opportunities and challenges that is moving towards a green and circular economy, the Master's programme in Sustainable Finance Management provides an excellent academic preparation of global scope and an enhancement of managerial skills that will enable participants to be drivers of their own development in fullness and at the highest levels of well-being throughout their professional careers in the economic-financial field.

The programme is taught with the most modern and pedagogical technologies and methodologies with a staff of professors who are top researchers in their professional and academic careers.

# MASTER'S DEGREE IN MARKETING AND INTERNATIONAL TRADE MANAGEMENT

CMI offers its programme in Marketing and International Trade Management, the most comprehensive Master's degree in its field, including an integrated vision of new technologies, digital marketing, and sales team management for responsible and sustainable global marketing.



Start date: February and October  
Taught in Spanish and English

This Sales and Marketing Management Programme will enable you to enhance your career by enabling you to exercise responsible leadership in this area of business development, in all types of companies, and organisations.

The subjects include everything you need to lead sustainable business and revenue growth, new technologies, advances in neurosciences, and the best management techniques that lead to high-performance sales teams.

The programme is taught with the most modern and pedagogical technologies and methodologies with a staff of professors who are top researchers in their professional and academic careers.

The Master's Degree in Marketing and International Trade Management has an international scope of business and organisations for a sustainable growth of sales and exports in the global context, achieving new, more loyal and committed customers.



# MASTER'S DEGREE IN HUMAN MANAGEMENT AND ORGANISATIONAL DEVELOPMENT

The Human Resources Management and Organisational Development programme is a Master's programme specialised in the responsible management of people and teams to promote continuous improvement and innovation through tools and processes for the evaluation of competencies and performance assessment for integral and sustainable development.



Start date: February and October  
Taught in Spanish and English

The Master's Degree in Human Resources Management and Organisational Development is aimed at professionals from different disciplines interested in responsible personnel management based on a holistic vision that understands people as the soul of organisations.

The programme includes all levels of management, at the individual, group, and corporate levels, in order to promote improvement and innovation by making use of cutting-edge technologies, such as big data, HR Analytics, and selection and evaluation processes based on competencies and values, for integral and sustainable development.

The programme is taught with the most modern technologies and methodologies in pedagogy, with an eminently practical orientation, and with a faculty of research professors of excellence both in the professional, academic and teaching fields.

The Master in Human Management and Organisational Development has an international scope to achieve sustainable growth of the company on a global scale, focusing on the career development of all members of the organisation as well as collaboration, increasing efficiency and corporate effectiveness.

# SPECIALIST DEGREE IN PROJECT MANAGEMENT, LEADERSHIP AND ENTREPRENEURSHIP

By pursuing the Project Management Specialist Degree you will be able to successfully lead, manage, and undertake in a dynamic business environment. With both a theoretical and practical approach you will develop critical skills in project management, effective leadership and innovative entrepreneurship.



Start date: February and October

The CMI Business School, the pioneer in business education focused on CSR, is a programme where the integrity of the people shines through and the training is built on solid values.

Its curriculum covers processes and techniques from a renewed vision of collaboration, thus providing the necessary tools to enhance business results in economic, social and environmental dimensions.

This training programme is aimed at all types of professionals, freelancers, managers and those looking for an agile and intensive programme to lead projects and ventures effectively and efficiently.

CMI uses the most specialised and advanced teaching methodology that adequately combines theory and practice with case discussions and training in decision making with an eminently practical approach.

The programme is taught by a faculty of research professors of excellence in the professional, academic and teaching fields.



# SPECIALIST DEGREE IN PROJECT MANAGEMENT, LEADERSHIP AND ENTREPRENEURSHIP

By taking this diploma you will be able to design and implement Corporate Social Responsibility strategies to conduct responsible business with a positive impact on society and nature.



Start date: June (In English)  
March and September (In Spanish)

The Higher Diploma in Corporate Social Responsibility and Sustainability of CMI Business School, the first business school specialised in CSR, is a programme where the integrity of people and training based on values.

The study plan includes processes and prevail, techniques from a new perspective of collaboration, obtaining the tools to drive business results not only economically but socially and environmentally.

CMI uses the most specialised and advanced teaching methodology that adequately combines theory and practice with case discussion and decision-making training with an eminently practical approach.

This training programme is aimed at all types of professionals, freelancers, managers and those who seek to carry out an agile and intensive programme to lead sustainability in their organisation effectively and efficiently.

The programme is taught by a faculty of research professors of excellence both in the professional, academic and teaching fields.

The Diploma has an international approach to business and organisations for sustainable development in the global context and is taught in both Spanish and English language.

# SPECIALIST DEGREE IN MARKETING AND SOCIAL MEDIA MANAGEMENT

By taking the Marketing and Social Media Management Specialist Degree you will be able to design, implement and manage effective digital marketing and social media strategies, in order to optimise the online presence of organisations, improve interaction with their audiences and achieve business objectives through the use of advanced tools and techniques of the digital environment.



Start date: February and October

In today's world, where technology and connectivity play a crucial role in everyday life, digital marketing and social media management have become fundamental pillars for the success of any business.

This programme is designed for those who yearn to deepen their knowledge in the vast digital universe, entrepreneurs looking to raise the online presence of their businesses, enthusiasts of new trends in digital communication, students of related careers and professionals who wish to specialise in digital marketing and social networks.

The Expert Programme combines theoretical classes with practical workshops, real-life case studies, and integrative projects. The methodology focuses on active learning, allowing participants to apply the acquired concepts in real-life situations and receive direct feedback from industry experts.

The programme is taught by a faculty of research professors of excellence in both professional and academic fields.



## E-Learning Education

CMI Business School offers a wide range of courses to all individuals and organisations looking for continuous updating and improvement of their knowledge, skills, and professional and interpersonal skills and competencies.



Online classes



Languages: Spanish



FUND AE Bonusable

### ORGANISATIONAL MANAGEMENT AND GOVERNANCE

- Conscious Leadership and Management Skills.
- International Responsible Negotiation.
- Management of High Performance Collaborative Teams.
- Internal communication, management strategies and organisational crisis.
- Socially Responsible Banking Products and Investments.
- Finance in a sustainable growth environment.
- Fundamental pillars of internet advertising for a modern-day business current.
- Responsible management of image and reputation crises in social networks.
- Social media image and reputation crisis management.
- Living Labs management.

### CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY

- Introduction to Sustainability and CSR.
- The Conscious Organisation: the evolution of CSR.
- Agents of global change: trisector leaders.
- Ethics and Compliance for a new generation of companies that are socially responsible.
- CSR communication management in socially responsible companies.



## ENTREPRENEURSHIP

- Conscious entrepreneurship.
- Keys to communicate successfully.
- Digital Marketing Plan for e-commerce.
- Sustainable Financing in start-ups.

## INNOVATION AND NEW TECHNOLOGIES

- Taxation of Innovation. Public-private Financing of R+D+I Projects.
- The New era of Data: Big Data Analytics.
- Discovering the Brain: Introduction to Neurosciences.
- Applications of Big Data and Artificial Intelligence in the Health and social care sector.
- Innovation in healthcare: development of solutions and Patents.

## HUMAN AND SOCIAL MANAGEMENT

- Socially Responsible and Sustainable Management Techniques and Tools Sustainable.
- Career Guidance. - Mindfulness and Business.
- Good Practices for a Healthy Organisation.
- Social Transformation and Language Appropriate to Diversity.
- Selection Interviews by Competencies and Values.
- Emotional Intelligence in the Company.
- Design and Implementation of Equality Plans.

## ENVIRONMENTAL MANAGEMENT

- Environmental Management and Protection.
- Energy efficiency.
- Renewable Energies.
- Biodiversity Protection.
- Sustainable Tourism.
- Environmental Assessment and Impact Analysis.
- 3Rs, Calculation, Offsetting and Emission Reduction.



Online classes



Languages: Spanish



FUND AE Bonusable



To learn more about our complete brochure of courses and to receive offers and catalogs of customised education for companies contact with us: [cmi@cmi.es](mailto:cmi@cmi.es)





## SERVICES AND ADVANTAGES FOR BUSINESSES

CMI offers a variety of services to help companies and organisations drive their sustainable growth.

### IN COMPANY EDUCATION AND 100% ONLINE

Specially adapted to the needs of each organisation, both in terms of content and format: face-to-face, mixed, or online mode.

The CMI programmes available for companies and organisations are flexible and planned, designed, executed, and controlled according to the level required by each organisation, from courses or Master's degrees, to the integral management of corporate education.

All programmes can be 100% subsidised by Fundae.

### ADVANCED CONSULTANCY

Consulting services to managers, freelancers, SMEs, NGOs and large companies, providing consulting of excellence accessible to all types of organisations.

- Advice on CSR strategy and CSR implementation.
- Execution of CSR projects, Donations and Volunteer projects.
- Preparation of Sustainability Reports.
- Equality and organisational development plans.
- Protection of Biodiversity.
- CSR for SMEs and Self-employed

### INTERNSHIP AGREEMENTS

Organisations committed to CSR development can incorporate the talents of CMI students and professionals through the signing of an Internship Agreement.







**CMI** Business  
School

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